



Docket No. 249768014US
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: JEFFREY P. BEZOS *ET AL.*
APPLICATION NO.: 09/437,815
FILED: NOVEMBER 10, 1999
FOR: **METHOD AND SYSTEM FOR ALLOCATING
DISPLAY SPACE**

EXAMINER: JEFFREY D. CARLSON
ART UNIT: 3622
CONF. No: 8505

REQUEST FOR CONTINUED EXAMINATION AND AMENDMENT

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Sir:

INTRODUCTORY COMMENTS

In response to the Final Office Action dated January 13, 2005, please amend the above-identified U.S. patent application as follows:

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